



CLAUDIA PELOSI

27 years old

PRODUCT-SERVICE DESIGNER

PROFILE

I am a **product-service** designer and a passionate **ceramic** hobbyist. My expertise lies in creating **user experiences**, **digital solutions** and **ceramic products** that meet people's needs, starting from **research** and **concepts** to the final **outputs**.

WORK EXPERIENCE

FREELANCE DESIGNER

| FEB 2024 - TODAY

- Copywriting for online platforms and social media
- UX and UI redesign of web platforms

HEARST Global Design, Milan

MARKETING SPECIALIST

| NOV 2023 - JAN 2024

- Project Management and digital marketing - ELLE Decor, Marie Claire Maison

Vinted, Berlin

TAXONOMY INTERN

| JUL 2023 - SET 2023

- Category rework and Information Architecture design for second-hand marketplace
- Prototyping and user tests of AI-based solutions

Bottega Michele Festa, San Lorenzello

CERAMIST

| JAN 2023 - JUL 2023

- Handbuilding techniques
- Glazing and firing
- Decoration

CRIF, Milan

UX & SERVICE DESIGNER

| APR 2022 - JUN 2022

- Design and Prototyping of collaborative platforms and omnichannel customer experiences

DesignWanted, Milan

JR. DESIGN JOURNALIST

| NOV 2020 - SET 2021

- Content Design for an innovative start-up and digital registered magazine

CONTACT

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SKILLS & TOOLS

UX/UI DESIGN | Figma

USER RESEARCH | FigJam, Miro

TAXONOMY | Development tools

COPYWRITING | WordPress

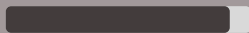
CONTENT DESIGN | Adobe Suite

CERAMICS | Handbuilding, Glazing, Decoration

ITALIAN



ENGLISH



CHINESE



EDUCATION

Politecnico di Milano

INTERIOR DESIGN

BSc

2016 - 2019

Politecnico di Milano - Tongji University, Shanghai

PRODUCT-SERVICE SYSTEM DESIGN

MSc and Doble Degree

2019 - 2023

Workshop OSA - Marrakech

HANDBUILT CERAMICS

Class by Laura Giudice

2024